



AI FOR DEVELOPMENT CENTER

INTEGRATING AI & IOT IN
TECHNOLOGY FOR DEVELOPMENT



MONTREAL, QUEBEC

INTRODUCTION: About ZMQ Global



- ZMQ Global is an international non-profit organization based in Montreal, Quebec since 2019. It is the first T4D non-profit from Global South, India created in 1998.
- ZMQ designs, develops and implements practical technology-based tools and solutions to empower communities and organizations.
- ZMQ work with communities for building sustainable solutions Health, DEI, Education, Livelihood and Globally issues of Sustainable Development.



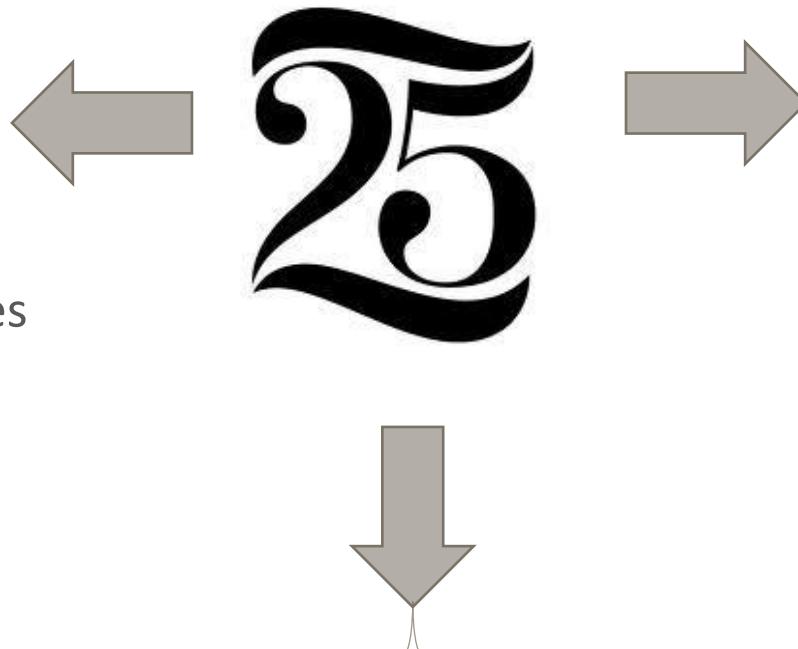
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ZMQ T4D MODEL

T4D

Over 30 System Change Models,
Products & Solutions on critical issues
like Healthcare, Education and
Livelihood

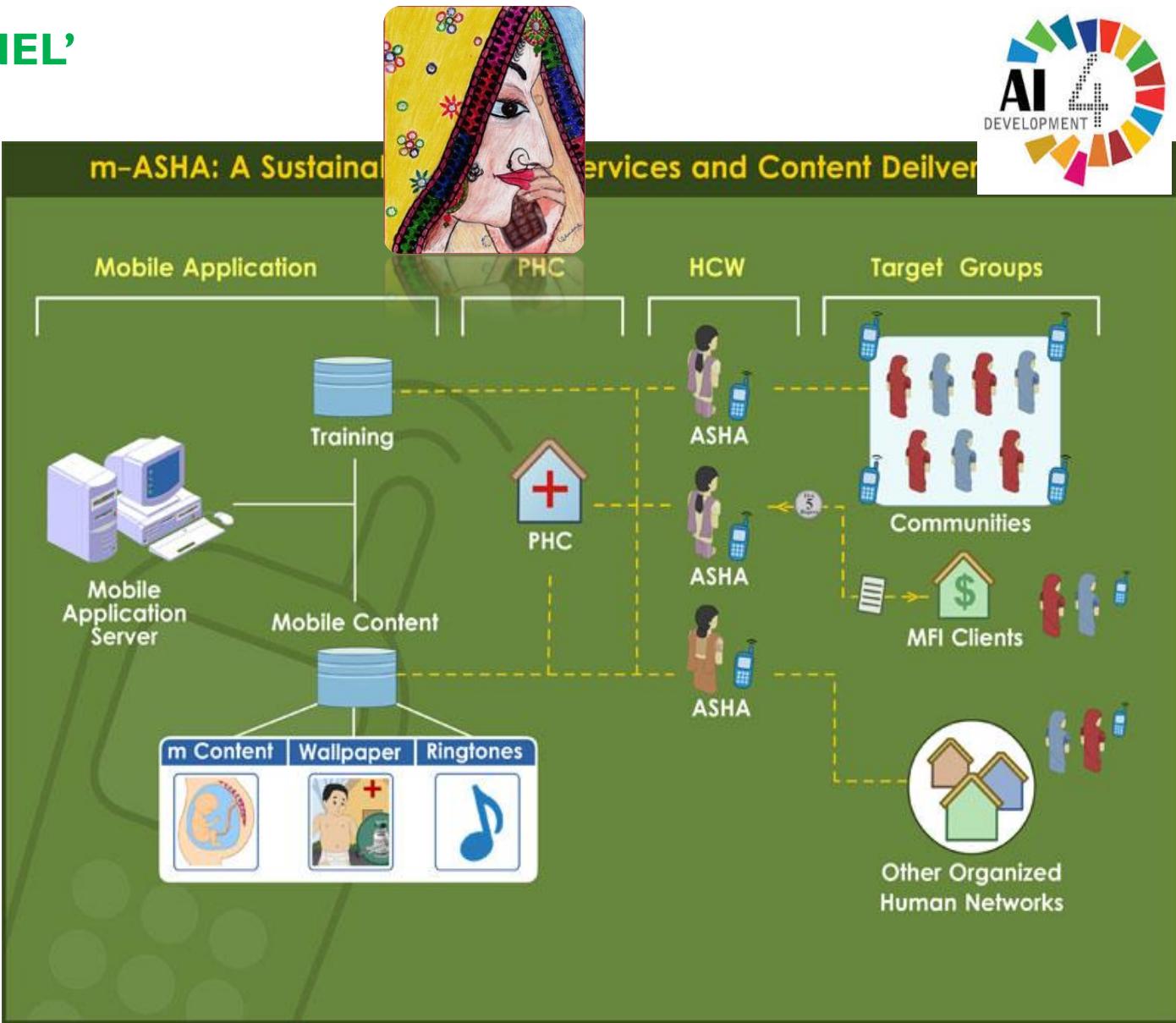


C4D

Behaviour Change Communication
Tools and Initiatives on issues like
MCH, SRHR, HIV, TB, WASH,
Sanitation, Water, Diversity etc.



ZMQ: EXAMPLE #1 OF T4D 'MIRA CHANNEL'

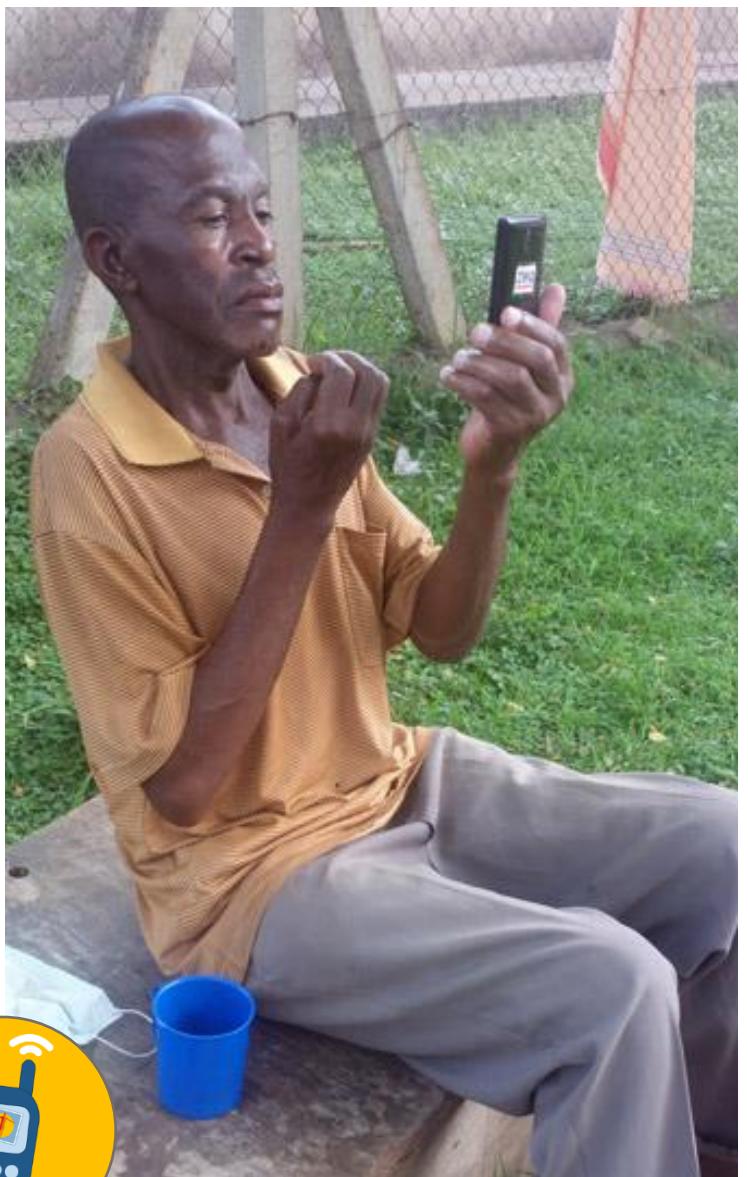


A LAST-MILE mHEALTH SOLUTION FOR MOTHER AND CHILD

ZMQ: EXAMPLE #2 OF T4D 'AAJEEVIKA CONNECT'



DISTRIBUTED LIVWELIHOOD CLASSROOM: - SKILLS AND TRAINING OF RURAL SWOMEN



Level I : ACTIVE GROUND BUILDING
Learning Tools/ Digital Stories/ Games/ ACSM

Level II : ACTIVE CASE FINDING
Door to Door / Screening / Testing / Referrals

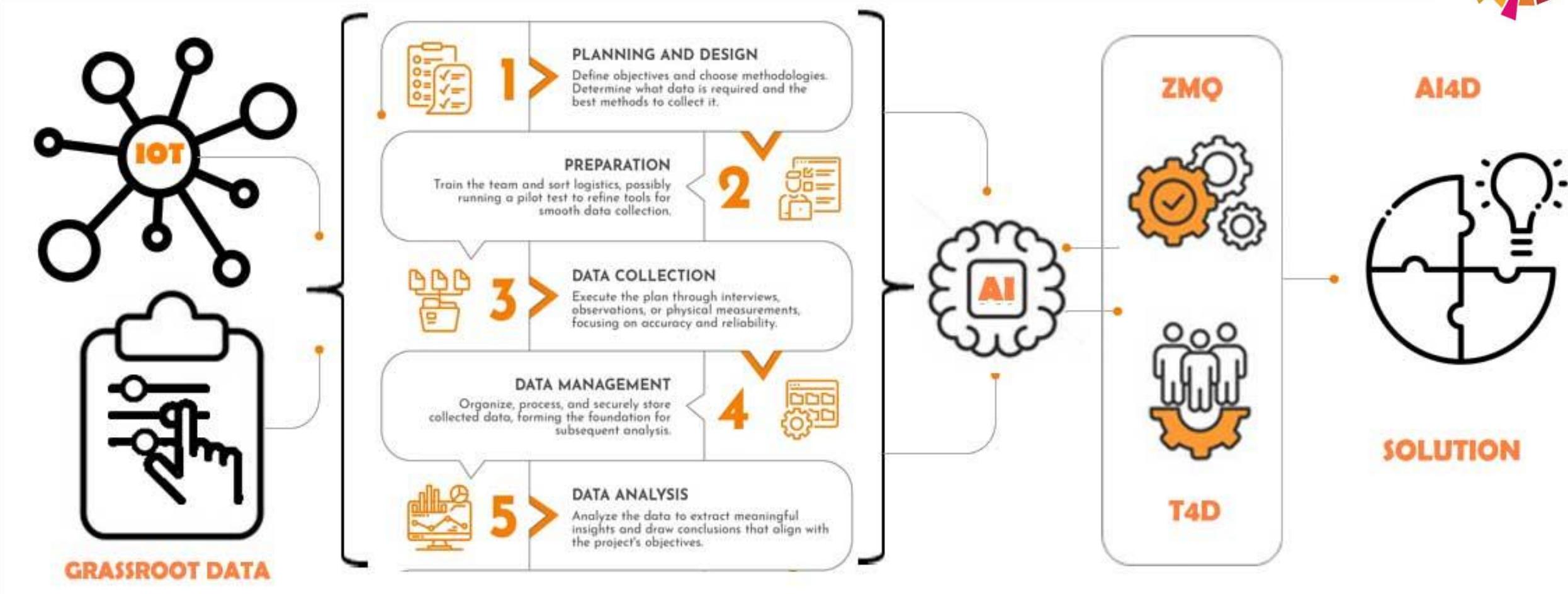
Level III : ACTIVE PATIENT COMPLIANCE
Patient tools for Evidence based Reporting - VOT

Level IV : COMMUNITY-LED SUPERVISION
Group Active Compliance/ Family ACTS / Monitoring

Level V : ACTIVE TREATMENT MANAGEMENT
OUTB Platform/DMCs/e-TB Units/**NIKSHAY** Integration

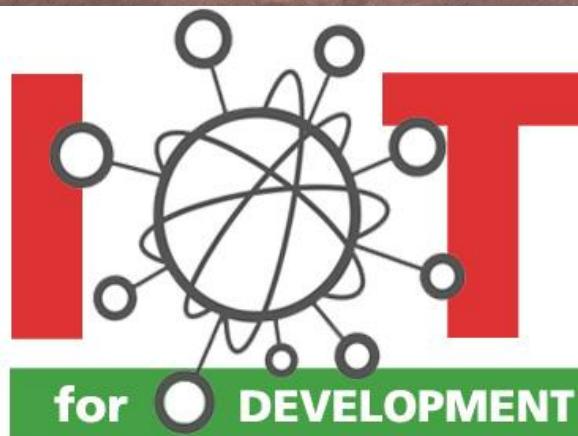
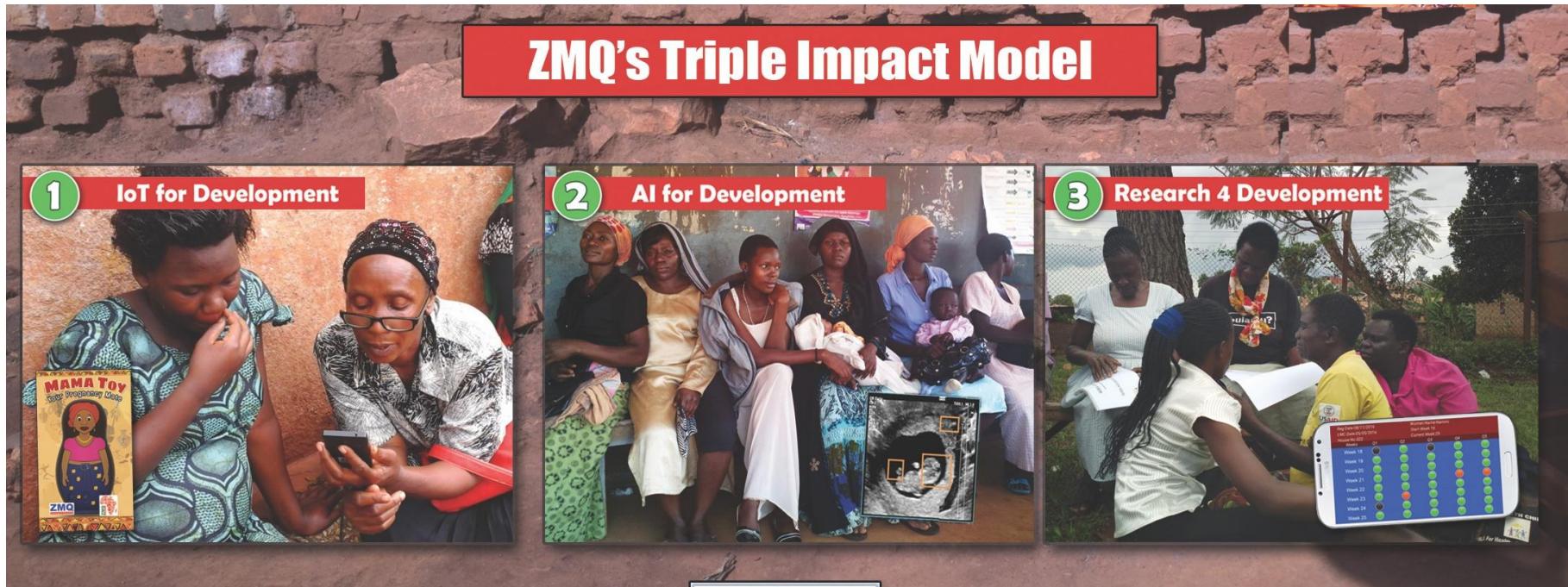
Level VI : ACTIVE GROUND ASSESSMENT
Spatio-Temp Epd. Model/Integrated Intervention Design System/e-Predict



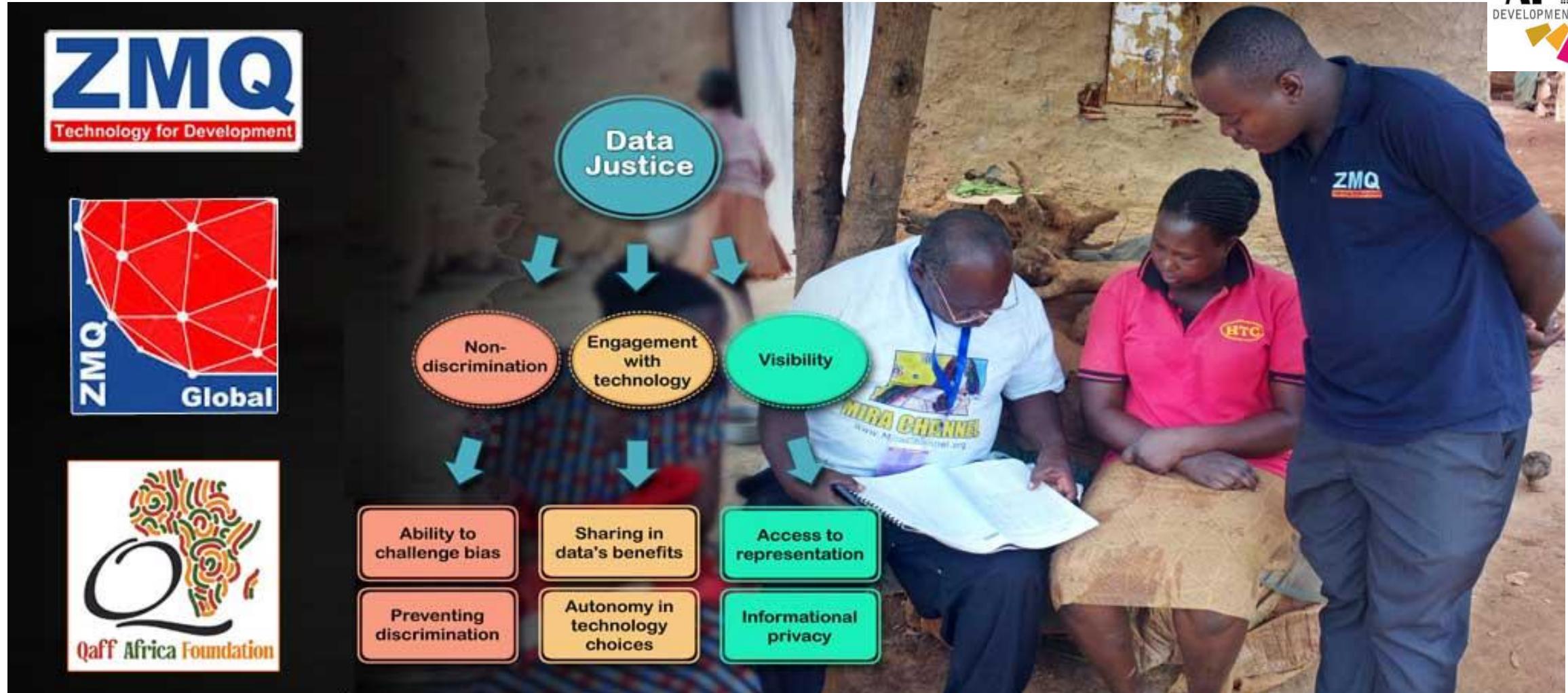


The emergence of '*Digital Twins*' – Artificial Intelligence (AI) and Internet of Things (IoTs), provides a new opportunity to build robust and auto-improving development solutions.

ZMQ:TRIPLE IMPACT MODEL

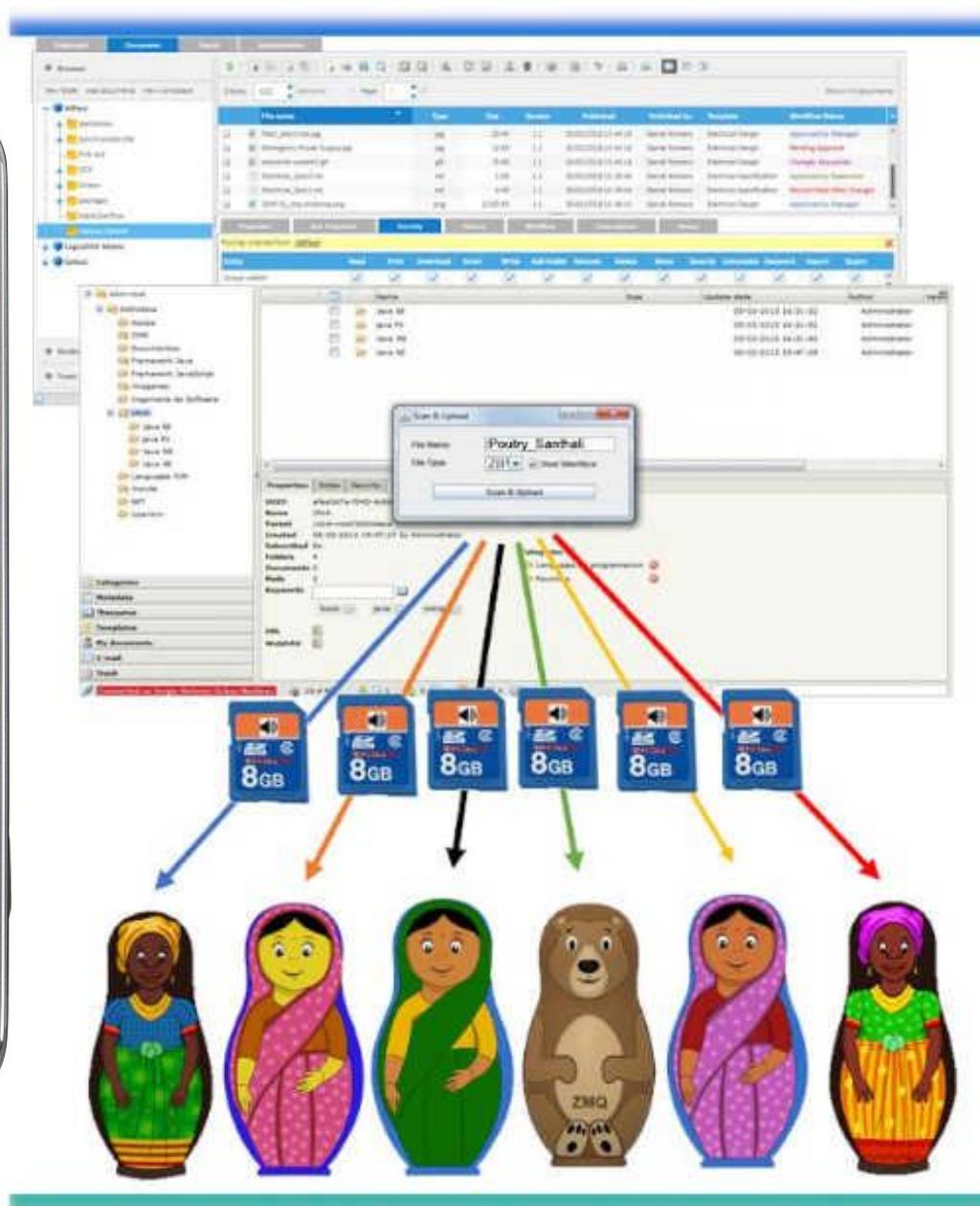


ZMQ: PRINCIPLES OF DATA JUSTICE



DATA JUSTICE: Data should make visible community-driven needs, challenges, and strengths; be representative of the community; and treat it in ways that promote self-determination of the communities.

ZMQ: AI4DEV - TOY BOTS IN MIRA PROJECT



ZMQ: AI4DEV – aGENDER ULTRA SOUND



ZMQ: AI4DEV – AUDIOGENICS FOR CHILDHOOD PNEUMONIA (<6 Months)





m-SAKHEE

Using Transgenders/Kinnars and their informant network to improve the immunization outcomes



Poor Beneficiary Mapping in complex slum structure



Weak Referral System and follow-up



Immunization Hesitancy



Ineffective outreach and poor communication strategies

SOLUTION = Transgenders and Networks (Mapping) + Mobile App (Tracking) + Story Telling (BCC)



Beneficiary Mapping



Mobile Tracking



Digital Story Telling & Talking Comics



m-SAKHEE
for routine immunization
(in urban Slums)



Recall Reminder System



Immunization Delivery

INNOVATION/USP:

- Using Transgender & their informant network for Beneficiary Mapping
- Using Transgender's core skills of Storytelling for BCC
- 'Sakhee' App for New Born Registration and Reminder-recall
- Integrated Talking Comics in 'Sakhee' App for awareness building
- Mainstreaming Transgender and their network for routine immunization
- Direct benefit transferred to Transgender and their network

ZMQ
Technology for Development

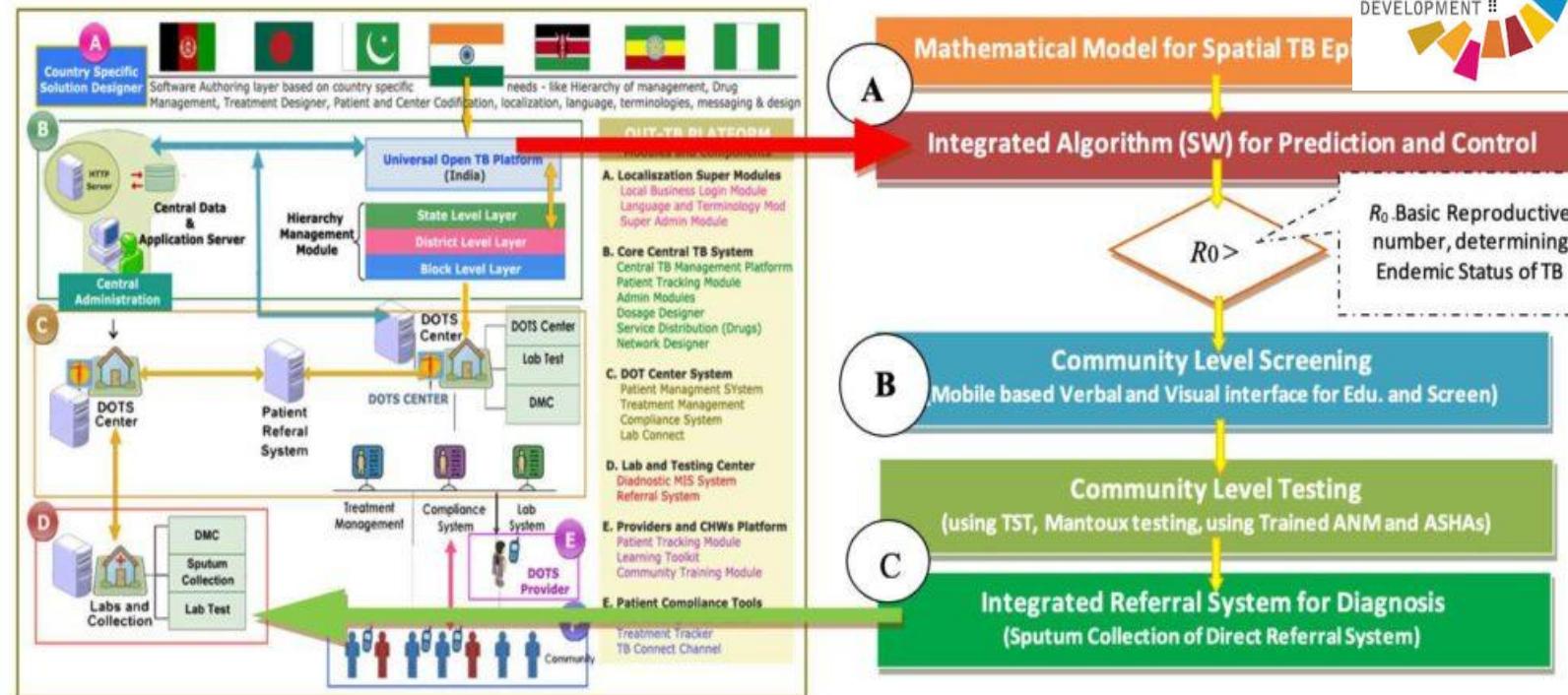
For more information:
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YourStoryTeller



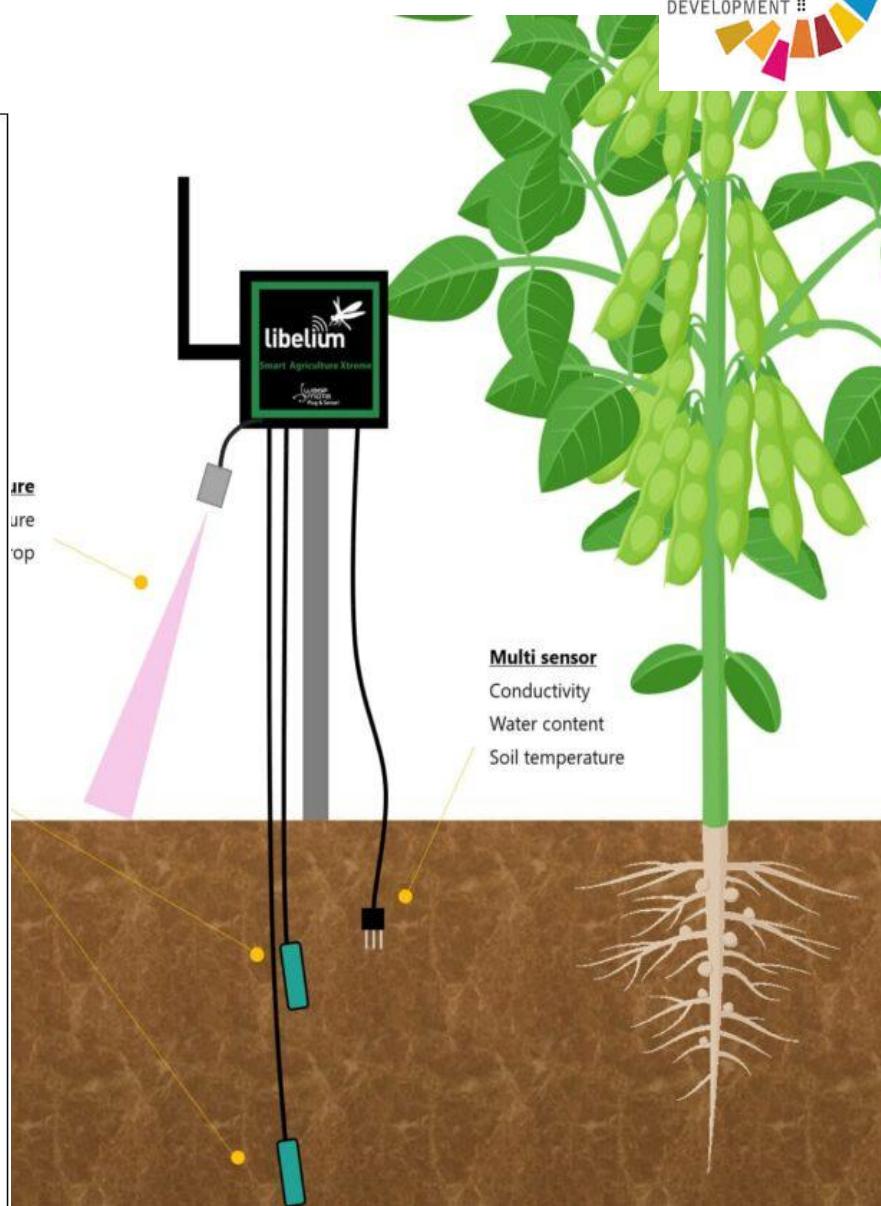
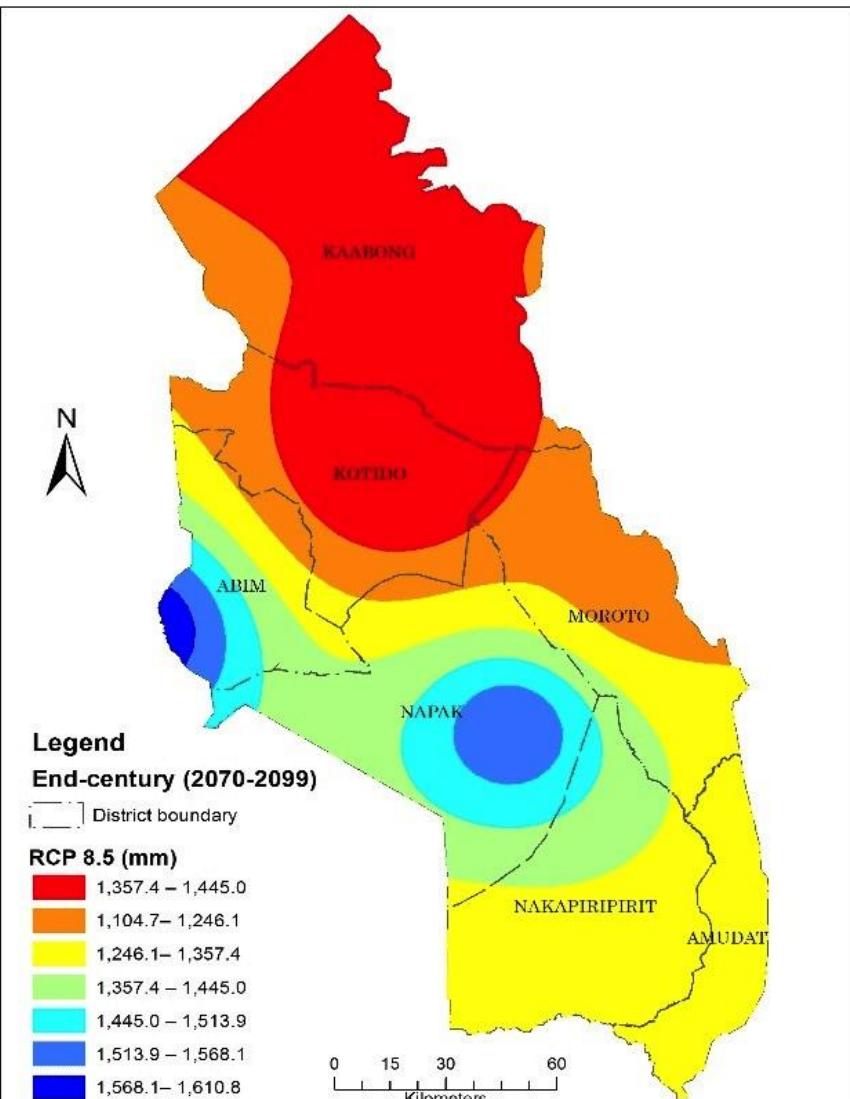
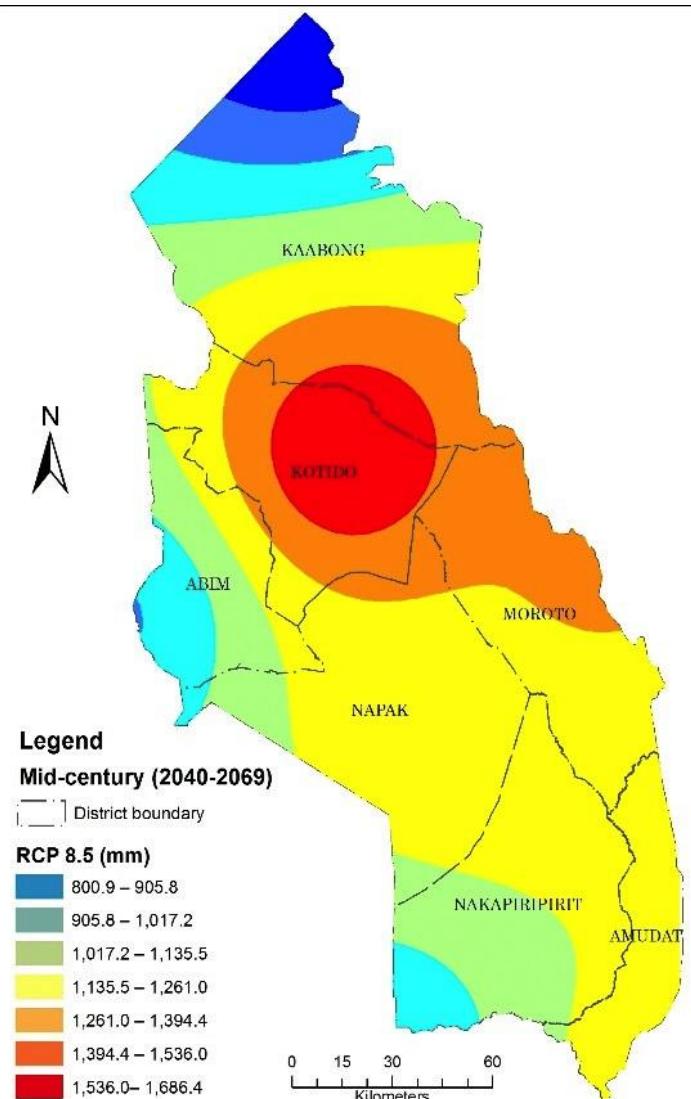
MIRACchannel



SlumAI: SPATIO-TEMPORAL Mapping of SLUM DATA

An estimated 26% of the world's urban population now resides in slums, which provide the ideal conditions for the spread of communicable diseases, such as Pulmonary diseases, Cholera, Influenza, Measles and others. Consequently, such slums serve both as incubators and reservoirs for potential outbreaks.

ZMQ: AI4DEV – CLIMATEXAGRI – KARAMOJE in UGANDA





THANK YOU!

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